

# NEW COURSE:

## ENTREPRENEURSHIP FOR GRADUATE STUDENTS IN SCIENCE AND ENGINEERING

EE 693X/BCB 693X/ GENET 693X/  
AGRON 693X/ M E 693X/ ENG 693X

### COURSE OVERVIEW:

THIS COURSE WILL DISCUSS KEY TOPICS OF STARTING A TECHNOLOGY-BASED COMPANY. THIS COURSE IS FORMULATED AROUND BUILDING AN UNDERSTANDING OF WHAT IT MEANS AND WHAT IT TAKES TO DEVELOP A TECHNOLOGY-LED IDEA INTO AN EARLY-STAGE ENTREPRENEURIAL BUSINESS. CONCEPTS TO BE DISCUSSED INCLUDE: ENTREPRENEURSHIP BASICS, STARTING A BUSINESS, FUNDING YOUR BUSINESS, PROTECTING YOUR TECHNOLOGY/BUSINESS IP. STUDENTS WILL CREATE A BUSINESS CANVAS THROUGHOUT THE SEMESTER AND WILL PITCH THEIR IDEAS TO AN EXPERT PANEL FOR A "SHARK TANK"-LIKE EXPERIENCE. SUBJECT MATTER EXPERTS AND SUCCESSFUL, TECHNOLOGY-BASED ENTREPRENEURS WILL PROVIDE REAL WORLD EXAMPLES FROM THEIR EXPERIENCE WITH ENTREPRENEURSHIP. STUDENTS WILL BE INFORMED ABOUT THE WORLD CLASS ENTREPRENEURSHIP ECOSYSTEM AT ISU AND IN CENTRAL IOWA.



### WHO:

Any Graduate Student  
Interested in  
Entrepreneurship

### WHAT:

1 Credit Course

### WHY:

Entrepreneurship is  
an exciting career  
option for graduate  
students in science  
and engineering

### WHEN

Mondays, 4:10-5pm