NEW COURSE:
ENTREPRENEURSHIP FOR GRADUATE STUDENTS IN SCIENCE AND ENGINEERING
EE 693X/BCB 693X/ GENET 693X/ AGRON 693X/ M E 693X/ ENG 693X

COURSE OVERVIEW:
THIS COURSE WILL DISCUSS KEY TOPICS OF STARTING A TECHNOLOGY-BASED COMPANY. THIS COURSE IS FORMULATED AROUND BUILDING AN UNDERSTANDING OF WHAT IT MEANS AND WHAT IT TAKES TO DEVELOP A TECHNOLOGY-LED IDEA INTO AN EARLY-STAGE ENTREPRENEURIAL BUSINESS. CONCEPTS TO BE DISCUSSED INCLUDE: ENTREPRENEURSHIP BASICS, STARTING A BUSINESS, FUNDING YOUR BUSINESS, PROTECTING YOUR TECHNOLOGY/BUSINESS IP. STUDENTS WILL CREATE A BUSINESS CANVAS THROUGHOUT THE SEMESTER AND WILL PITCH THEIR IDEAS TO AN EXPERT PANEL FOR A "SHARK TANK"-LIKE EXPERIENCE. SUBJECT MATTER EXPERTS AND SUCCESSFUL, TECHNOLOGY-BASED ENTREPRENEURS WILL PROVIDE REAL WORLD EXAMPLES FROM THEIR EXPERIENCE WITH ENTREPRENEURSHIP. STUDENTS WILL BE INFORMED ABOUT THE WORLD CLASS ENTREPRENEURSHIP ECOSYSTEM AT ISU AND IN CENTRAL IOWA.

WHO:
Any Graduate Student Interested in Entrepreneurship

WHAT:
1 Credit Course

WHY:
Entrepreneurship is an exciting career option for graduate students in science and engineering

WHEN
Mondays, 4:10-5pm